

# SWACU's Cruzin Tailgate Contest

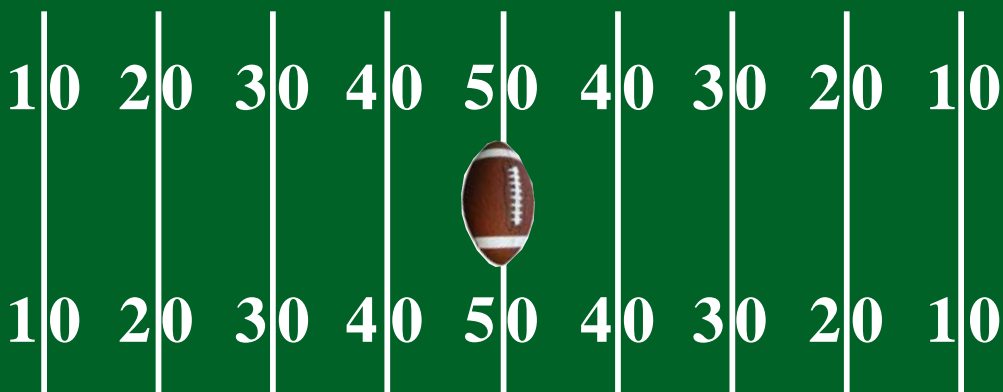
Win a  
Cruzin  
Cooler



As a member of SWACU, you now have free access to money management and financial education through GreenPath. Visit [www.swacu.org](http://www.swacu.org) and click the GreenPath link for more details.

Do you want to be the coolest tailgater at the next game?  
You can be. Make a post on our facebook wall  
and tell us in 50 words or less  
the best financial advice you've ever received.

The winner will receive a Cruzin Cooler®... a light-weight,  
electric cooler that combines the two basic necessities of  
having cold food & beverages along with the means to get  
somewhere, without walking!!



# Southwest Airlines Federal Credit Union Cruzin Tailgate Contest OFFICIAL RULES

- 1. ENTRY.** The promotion begins 10/03/11 and ends 11/04/11. In order to enter the contest, a member must post on Southwest Airlines Federal Credit Union's facebook wall, the best financial advice they have ever received in 50 words or less. Only one entry per member will be accepted. Southwest Airlines Federal Credit Union is not responsible for late or misdirected entries. By submitting any entry, you agree to be bound by these Official Rules. Any violation of these Official Rules will result in disqualification.
- 2. PRIZES.** For each qualifying entry, the member will receive one contest entry. One prize will be awarded: Cruzin Cooler® (up to \$500 value). Winners will be selected from all eligible entries collectively received. Need not be present to win. Odds of winning depend upon the total number of entries received.
- 3. ELIGIBILITY. NO PURCHASE NECESSARY TO ENTER AND WIN.** This contest is open to all natural person members of Southwest Airlines Federal Credit Union. Member Accounts must be open and in good standing at time of contest. A participant must be 18 years of age or older. Employees of Southwest Airlines Federal Credit Union and its affiliates, their immediate families (spouse, parents, children, siblings) and individuals living in the households of such employees or affiliates are ineligible. Winners will be notified by phone or facebook. Prizes have no cash value and are non-transferable, non-assignable and may not be substituted. Federal, state and local taxes and expenses relating to the acceptance and use of the prizes are the sole responsibility of the winner. Contest is subject to all applicable federal, state and local laws and regulations. Void where prohibited by law.
- 4. LIMITATION OF LIABILITY.** Participants agree to release, indemnify and hold harmless Southwest Airlines Federal Credit Union, and its employees officers, directors, and affiliates from any injuries, losses, damages, claims and actions of any kind resulting or arising from, or alleged to have resulted or arisen from, participation in the contest or acceptance, possession, use, or misuse of any prize that may be awarded. Furthermore, by participating, participants agree to be bound by the laws of the state of Texas and these Official Rules and to accept decisions of the Sponsor as final in all matters relating to this contest.
- 5. LIST OF WINNERS.** For the name of the winner, send a self-addressed stamped envelope after 11/04/11 to: Southwest Airlines Federal Credit Union Member, Cruzin Tailgate Contest, P.O. Box 35708, Dallas, TX 75235.
- 6. SPONSOR.** This contest is sponsored by Southwest Airlines Federal Credit Union, P.O. Box 35708, Dallas, TX 75235.
- 7. PUBLICITY.** Acceptance of a prize constitutes permission for Sponsor to use the winner's name and likeness for advertising and promotional purposes without additional compensation to the winner.
- 8. GENERAL.** Southwest Airlines Federal Credit Union reserves the right to modify the Official Rules or terminate this contest at any time without notice. This contest and these Official Rules shall be governed by, and construed in accordance with, the laws of the state of Texas, without regard to any choice of law or conflict of law rules. Any dispute arising out of the contest or these Official Rules shall be brought and heard in the federal or state courts located in the City of Dallas, Texas.

